

**FOR IMMEDIATE RELEASE**

**Thursday 04 September 2008**

## ***CallScripter website gets a facelift...***

CallScripter are delighted to announce the launch of their brand new websites – [www.callscripter.com](http://www.callscripter.com) and [www.callvault.co.uk](http://www.callvault.co.uk)

The new websites have been developed to showcase the wide ranging industry solutions which CallScripter can provide. These solutions include clients whose activities include Outbound Telemarketing, Ticketing Solutions, Mail Order and T-Commerce, Charity Fundraising, Homeworking, Financial Services, Accident Management and Technical Helpdesk.

New features include an Online Helpdesk, the ability to request an online demonstration, Live Chat to one of our Sales or Support Team and downloadable case studies.

With CallScripter's new CallVault solution, today's modern Contact Centres can implement a secure, affordable call recording strategy almost instantly. This revolutionary solution provides UK business with an affordable, secure and simple method of monitoring telephone activity whilst adhering to CallScripter's policy of remaining independent from any particular Telephony platform.

Originally developed in 2001 to serve the requirements of our sister company – Ansaback, an 80 seat outsourced Contact Centre, CallScripter has grown into so much more than merely a scripting tool. Through ongoing technical developments and listening to our customers' needs, CallScripter have firmly established themselves as the expert in providing simple, yet effective solutions to the contact centre industry.

CallScripter will be exhibiting at Call Centre Expo on Stand G1 on Tuesday 16<sup>th</sup> and Wednesday 17<sup>th</sup> September 2008.

**\* \* \* ENDS \* \* \***



**Notes to Editors:**

*CallScripter is part of County Contact Centres PLC, the AIM listed business services group, whose interests include software and outsourced contact centres. Headquarters are in Ipswich, Suffolk with global partners in the USA, Australia, France, Germany and the Netherlands.*

*With an existing client base from a wide range of industries including Outsourcers, Financial Services, Helpdesk, Telemarketing, Internet Providers, Accident Management and Charities, CallScripter is the perfect application for any customer-facing environment.*

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